



BRIDAL HAIR COUTURE BY KATIE

“THE MILLENNIAL BRIDE” 3 DAY MICRO-WORKSHOP

The millennial bride is a woman who possesses many things. A bride who is open minded and adventurous and has a wedding vision that encompasses a combination of classic, old romance with a twist of the freshness and individuality of the modern age. As hairstylists, we must be ready to cater to women who not only have a style all their own but are seeking an artist who is versatile, offering a combination of timeless classics and new, never seen before, fashion forward trends.

As a hairstylist of 18 years specializing in bridal, it has come to my attention that as artists we cannot get too comfortable with just allowing our brides to get inspired on their own. We need to understand that while your bride has her own vision for her hair, she is craving your creative input. She is choosing you amongst others to not only bring her Hair dreams to reality, but to offer her something she never thought she would do, had you not made it available to her. Having this creative edge is not only going to be what sets your bride apart from other brides, but what sets YOUR WORK apart from other artists.

“The Millennial Bride” 3 day workshop is a dynamic educational experience that fuses classic, sort after styles along with new and exciting trends for artists to add their own signatures to. This workshop encourages artists to get comfortable with being UNCOMFORTABLE. Pushing the bar and gaining confidence in being able to execute some of most difficult styles, while exercising creativity fusing editorial, high fashion trends with timeless classics to offer the Bride of today.

This workshop will allow you to add six looks to your portfolio. Two signature sort after styles. Two timeless classics and two editorial, high fashion looks. See below for a detailed course outline:

DAY 1) SIGNATURES

Two styles that have become what I refer to as my own signature styles and most requested by my brides.

The Styles:

- 1) Signature Polished modern waves (Look & Learn)
- 2) Signature Kimono Bun (Hands On, Re-creation)



The Techniques You Will Be Learning:

- Effective hair preparation techniques for these styles
- Wave setting techniques
- Tool & product knowledge
- Texture moulding techniques
- Best suited hair types
- How to create soft, voluminous shapes in fine hair
- Modern variations on vintage shapes
- Time saving tips on creating these looks
- Proper pinning and how to add intricate detail to updo work
- How to create “straight texture” and design shapes and details without curl.
- Style suitability for clients based on ethnicity, hair types, face shape, wedding theme and bride’s personal style.
- How to incorporate veils and headpieces into both styles
- How to incorporate hair extensions and padding
- How to add all day/night security to your hairstyles

DAY 2) STATEMENTS

Two styles that have become known as the “little black dresses” of bridal hairstyles. Both are the most difficult to master but most important to have in your artistic portfolio.

The Styles:

- 1) Statement Sleek Chignon (Hands On, Re-Creation)
- 2) Statement Detailed High Bun (Hands On, Re-creation)



The Techniques You Will Be Learning:

- Effective hair preparation techniques for these styles
- How to master “Tidy Texture”
- Creating effortless details and moulding
- Tool & product knowledge
- How to create a premium polished finish
- How to prevent hair slip
- Understanding shape
- Best suited hair types
- Modern variations on the sleek chignon
- Time saving tips on creating these looks
- Proper pinning and how to add intricate detail to updo work
- Style suitability for clients based on ethnicity, hair types, face shape, wedding theme and bride’s personal style.
- How to incorporate veils and headpieces into both styles.
- How to incorporate hair extensions and padding
- How to add all day/night security to your hairstyles

DAY 3) SESSIONS

The most exciting class of the three! Styles for the Wedluxe bride and artist. Looks with an editorial edge and a fashion forward approach. This class is an opportunity for artists to show off their Contessa side and get passionate about creativity!

The styles:

- 1) Sessions Infinity Mohawk (Look & Learn)
- 2) Sessions Kimono Pony (Hands On, Re-creation)



The Techniques You Will Be Learning:

- Effective hair preparation techniques for these styles
- How to fuse high fashion with bridal
- How to prep your kit for a shoot
- Creating eye catching details for editorial looks
- Tool & product knowledge
- How to create custom hair padding
- How to time save behind the scenes
- Tips and tricks for working on set
- Braiding variations
- Creating “pretend volume” in fine hair
- How to unlock your artistic side
- How to create a vision for your editorial work
- Tips for choosing the right editorial projects to be involved with
- Changing up styles quickly on set
- Understanding shape
- Best suited hair types
- 2019 bridal editorial trends “Seasons” (discussion)
- Time saving tips on creating these looks
- Proper pinning and how to add intricate detail to updo work
- Style suitability for clients based on ethnicity, hair types, face shape, wedding theme and bride’s personal style.
- How to incorporate veils and headpieces into both styles.
- How to incorporate hair extensions and padding
- How to add all day/night security to your hairstyles

LET'S ALSO DISCUSS) SEASONS

A creative discussion on the 2019 style forecast! What's hot in bridal, editorial and in the studio / salon. Get inspired and learn a few styles you can suggest to your Millennial Bride plus what artists you need to follow on social RIGHT NOW!



Who is The Millennial Bride Workshop for?

The Millennial Bride is a “micro workshop” meaning a workshop consisting of a small number of students. Upon booking your place in the class, you will be put into a group with 2 other students. This maintains a “one-on one” approach to learning while also allowing students an opportunity to be inspired by and get to know other artists in their creative community.

This class has been designed for Hairstylists or Hair/Makeup Artists with an intermediate to advanced level of skill and knowledge in hairstyling. Unfortunately these classes are not available at a beginner level. A minimum of a few years experience in Hair styling specifically will ensure you will be taking away techniques best suited to an artist with intermediate/advanced level.

If for any reason you are uncertain if this workshop is suited to you, please don't hesitate to get in touch!

FOR ANY FURTHER QUESTIONS

Katie D'Souza: PH: 647 224 5683

www.bridalhairtoronto.com

SPONSORED BY:

